



CRESCENT TALK
Summer 2009

welcome

OUR VERY OWN MAKEOVER.....



On behalf of the dental team and staff at Crescent Lodge we would like to extend a warm welcome and invite you to read our newsletter.

After many years of having our existing logo we have decided it is time for a change of image in line with other areas of our practice. We have recently invested in new technology including intra oral cameras, ipods and TV goggles for long treatments and we wanted to carry this updating through to a new logo, literature and patient information material. Our website will be having a re-vamp shortly so look out for the new interactive website www.dentistsw4.com.

PICTURE THIS

We have recently invested in new intra oral cameras. An Intra oral camera is a miniature camera placed into your mouth. It helps us show you the inside of your mouth and explain more clearly any problems that may require attention.

Also by using before and after photos we can show you with the intra oral camera how proposed cosmetic work will look. The technology can replace missing teeth and repair chips in your teeth, giving you an opportunity to see what can be done with modern cosmetic dentistry before you have any treatment.

FOR YOUR COMFORT

We place great emphasis on patient care and we would like you to feel as comfortable as possible during your visit. Complementary tea or coffee is provided and we have ipods and video glasses available to use during treatment to help you relax.



INVISALIGN® THE INVISIBLE WAY TO STRAIGHTEN YOUR TEETH

Invisalign® is a cutting-edge orthodontic treatment. Its innovative design uses a series of clear aligners in place of traditional metal braces. The custom made aligners have been proven effective in both clinical research and practices worldwide.

Invisalign® can be used to correct a variety of problems, including overly crowded teeth and widely spaced teeth.



REPLACE MISSING TEETH WITH DENTAL IMPLANTS

Dental Implants are a permanent solution to missing teeth. An implant acts like the root of your teeth, it feels very natural and secure when you bite down on it.

Even hard foods can be chewed effectively and you have the confidence of knowing that your denture is not going to move or slip at the wrong moment

NEW PATIENTS ARE ALWAYS WELCOME

We are always delighted to welcome new patients to the practice so if you know anyone that you think would benefit from our services please pass on this newsletter.

NEW TO CRESCENT LODGE OUR PERIODONTIST

We are very happy to welcome Dr Styliani Kourkouta to our dental team. Her speciality is periodontics (the treatment of gum disease).

She is a valuable addition to the team as gum disease is the largest cause of tooth loss in the UK and in many cases this is preventable.



THE IMPORTANT ROLE OF THE DENTAL HYGIENIST

Long term oral health is the ultimate aim for all of our patients here at Crescent Lodge. Our hygienists are skilled in prevention and maintenance of your teeth and gums.

Regular visits to the hygienist are essential to detect any potential problems before they get serious. Your teeth will also be professionally cleaned and polished giving you a brighter, fresher smile.



LOOK YOUNGER WITH OUR FACIAL AESTHETIC TREATMENTS

We now offer non-surgical facial aesthetic treatment to improve lines and wrinkles and give you a fresher look.

BOTULINUM TOXIN

A highly popular method of softening facial expression lines and making the face look refreshed.

DERMAL FILLERS

Dermal fillers work in the dermis itself, to fundamentally smooth the appearance of wrinkles.

Why not call the practice today for a FREE cosmetic consultation!

WHY NOT SPREAD THE COST OF YOUR TREATMENT?

Have you always dreamed of a perfect smile but thought it was unattainable. You can spread the cost of any cosmetic dentistry treatment. Interest free credit* is available at Crescent Lodge.

*Subject to status. Term and conditions apply.

Practice plans are also available covering your routine dentistry and discounting cosmetic treatments.

LETS SMILE

- A smile is a universal expression of happiness and recognised as such by all cultures
- Smiling releases endorphins and makes us feel better
- A smiling person is judged to be more pleasant, attractive, sincere, sociable, and competent than a non-smiling person
- Of all the things you wear....your smile is most important!



smile

CRESCENT LODGE DENTAL PRACTICE

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